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POSSIBILITIES OF MANAGING PRODUCTION CLUSTERS USING ARTIFICIAL INTELLIGENCE TECHNOLOGIES

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Annotation:

This article analyzes the possibilities of managing production clusters using artificial intelligence technologies. In the modern economy, artificial intelligence technologies play an important role in optimizing production processes, improving logistics systems, and automating the process of making management decisions. The study studies the theoretical and practical aspects of using artificial intelligence in managing the activities of production clusters, and makes proposals for the development of data-based management mechanisms in the cluster system..

Keywords: artificial intelligence, manufacturing clusters, smart management, data-driven management, industry 4.0, innovation management, cluster efficiency.

Introduction

The rapid development of information technologies in the modern economy is fundamentally changing the management methods of production systems. In particular, the development of artificial intelligence technologies allows optimizing production processes, effectively using resources, and automating the process of making management decisions. Therefore, the use of artificial intelligence technologies is recognized as one of the important factors in the development of industrial sectors.



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Industrial clusters are an important economic system that serves to develop cooperative relations between enterprises in economic sectors, increase production efficiency, and stimulate innovative activity. The cluster system allows for the effective organization of production processes by developing cooperation between enterprises, scientific organizations, and infrastructure entities.

In recent years, the introduction of artificial intelligence technologies into production systems is forming a new stage of cluster management. With the help of artificial intelligence, it is possible to monitor production processes in real time, forecast supply and demand, and optimize logistics systems. In addition, there are opportunities based on artificial intelligence to increase the efficiency of using production resources and reduce risks in production processes.

In addition, the use of artificial intelligence technologies allows the formation of a data-driven management system in the cluster system. This serves to analyze production processes, increase production efficiency, and improve the process of making strategic management decisions.

Today, studying the possibilities of using artificial intelligence technologies in the management of production clusters and increasing the efficiency of the cluster system through the introduction of these technologies is one of the current scientific directions. Therefore, it is important to scientifically study the possibilities of managing production clusters using artificial intelligence technologies.

Literature analysis on the topic

The application of artificial intelligence technologies in industrial and production systems is one of the important scientific directions in the modern economy. In particular, the role of artificial intelligence technologies in optimizing production



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processes, efficient use of resources, and improving the process of making management decisions is increasingly increasing.

The impact of artificial intelligence technologies on economic systems was widely studied by N. Bostrom. In his research, the scientist emphasized that artificial intelligence technologies will become an important driver of the future economy, justifying their role in increasing production efficiency and accelerating innovative development.

The application of artificial intelligence technologies in production systems was also studied in depth by S. Russell and P. Norvig. Their scientific works highlighted the possibilities of forecasting production processes, optimizing logistics systems, and effectively managing production resources using artificial intelligence algorithms.

Also, K. Lee, in his research, analyzes the impact of artificial intelligence technologies on industrial production and emphasizes that the efficiency of enterprises can be increased by introducing these technologies. According to the scientist, artificial intelligence technologies serve to increase the competitiveness of enterprises by quickly analyzing data and automating production processes.

The application of artificial intelligence technologies in economic sectors was also studied by D. Cockburn, R. Henderson and S. Stern. Scientists emphasize that artificial intelligence technologies accelerate innovation processes and accelerate the development and implementation of new technologies.

Domestic scientists have also studied the issues of introducing artificial intelligence and digital technologies into economic sectors. In particular, economist B. Mamatov emphasizes in his research that the introduction of digital technologies into production processes can improve the management system of enterprises and increase economic efficiency.



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Also, Sh. In scientific research conducted by Mustafayev, it is noted that the introduction of modern technologies in industrial enterprises serves to modernize production processes and increase production efficiency.

At the same time, the issues of managing production clusters using artificial intelligence technologies have not yet been sufficiently scientifically studied. In particular, there is a lack of scientific research on the analysis of data, forecasting of production processes and improving management decision-making processes based on artificial intelligence in the cluster system.

Therefore, studying the possibilities of managing production clusters using artificial intelligence technologies and increasing production efficiency by introducing these technologies into the cluster system is one of the current scientific directions.

Research methodology.

In this study, a systematic approach and the concept of data-driven management were adopted as the methodological basis for studying the possibilities of managing production clusters using artificial intelligence (AI) technologies. The following methods were used in the research process: content analysis, functional analysis, comparative method, and expert assessment..

Analysis and results.

The use of artificial intelligence technologies in modern production systems allows for significant improvements in management processes. In particular, in the effective organization of production clusters, analysis of large amounts of data, forecasting of production processes and optimization of resource use are of great importance.



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With the help of artificial intelligence technologies, production processes are monitored in real time, production indicators are analyzed, and management decisions are made automatically. This allows for increasing production efficiency, optimizing logistics processes, and reducing production costs in the cluster system.

Also, it is possible to identify potential problems in production processes in advance and reduce risks based on artificial intelligence. Therefore, the use of artificial intelligence technologies in the management of production clusters is an important tool for increasing the efficiency of the cluster system.

In order to systematically express the process of managing production clusters based on artificial intelligence, the following conceptual model is proposed.

Figure 1 depicts the conceptual model of managing production clusters using artificial intelligence technologies. The model shows artificial intelligence as a central element of cluster management, which combines the processes of collecting and analyzing data on production processes and making management decisions.



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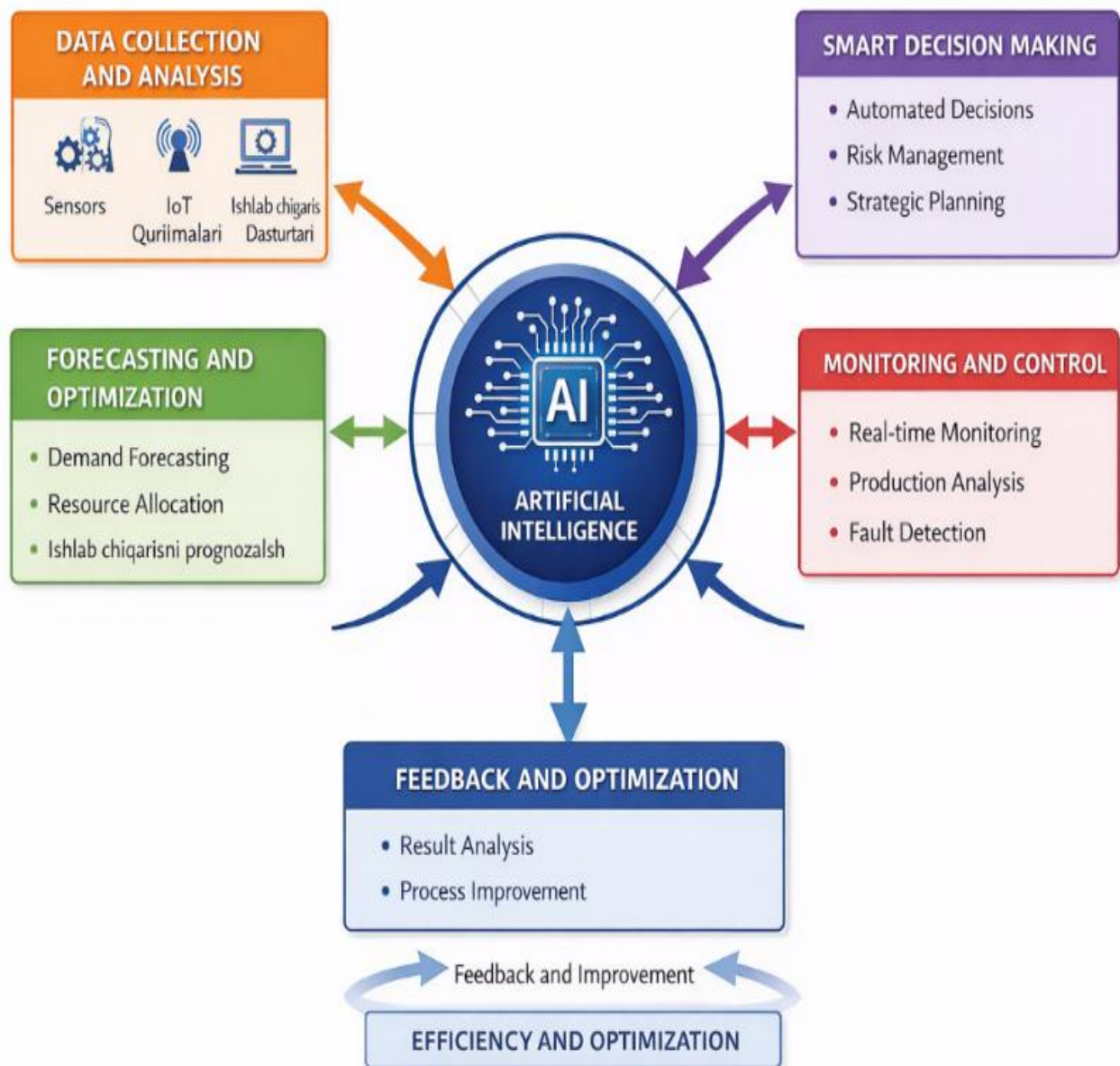


Figure 1. Model for managing production clusters based on artificial intelligence



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The first stage of the model involves data collection and analysis. At this stage, a large amount of data is collected and analyzed through sensors, IoT devices, and production information systems. This data is an important source of information for assessing the state of production processes and making future management decisions.

At the next stage of the model, forecasting and optimization processes are carried out. Using artificial intelligence algorithms, demand is forecasted, production volumes are determined, and resource utilization efficiency is increased. This allows for more efficient organization of production processes.

The monitoring and control stage also plays an important role in the model. At this stage, production processes are monitored in real time and possible failures are identified. This serves to ensure the stability of production processes.

Another important element of the model is an intelligent decision-making system. Using artificial intelligence technologies, strategic decisions are made on production processes, risks are assessed, and strategies for developing production processes are developed.

At the final stage of the model, feedback and optimization processes are carried out. At this stage, production results are analyzed and necessary measures are determined to improve future management processes.



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Table 2 Indicators for assessing the effectiveness of production clusters based on artificial intelligence technologies

№	Indicators	Content	Evaluation indicators	The impact of AI use
1	Level of automation of production processes	Level of AI-based production process management	share of automated processes (%)	increases production efficiency
2	Demand and production forecasting accuracy	Forecasting market demand and production volume using AI algorithms	forecast accuracy (%)	reduces overproduction
3	Resource efficiency	efficiency of using raw materials and energy resources	resource saving (%)	reduces production costs
4	Optimization of logistics processes	Managing product delivery processes with AI	reduction in logistics costs (%)	increases delivery speed
5	Fault detection speed	AI-based problem detection in the production process	troubleshooting time	reduces production interruptions
6	Share of innovative products	share of innovative products produced in the cluster	share of innovative products (%)	increases competitiveness
7	Speed of management decisions	AI-based management decision-making process	decision time	increases management efficiency

Table 2 systematizes the indicators that are important for assessing the effectiveness of production clusters using artificial intelligence technologies. The indicators presented in the table allow for a comprehensive assessment of the results of artificial intelligence technologies in cluster management.

As can be seen from the table, the introduction of artificial intelligence technologies into production processes allows for the automation of production



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processes, forecasting production volumes, and increasing the efficiency of resource use. In particular, the use of artificial intelligence algorithms allows for the early detection of failures in production processes and the optimization of logistics systems.

Also, the use of artificial intelligence technologies speeds up the process of making management decisions, increasing the overall efficiency of the cluster system. As a result, the stability of production processes is ensured and the volume of production of innovative products increases.

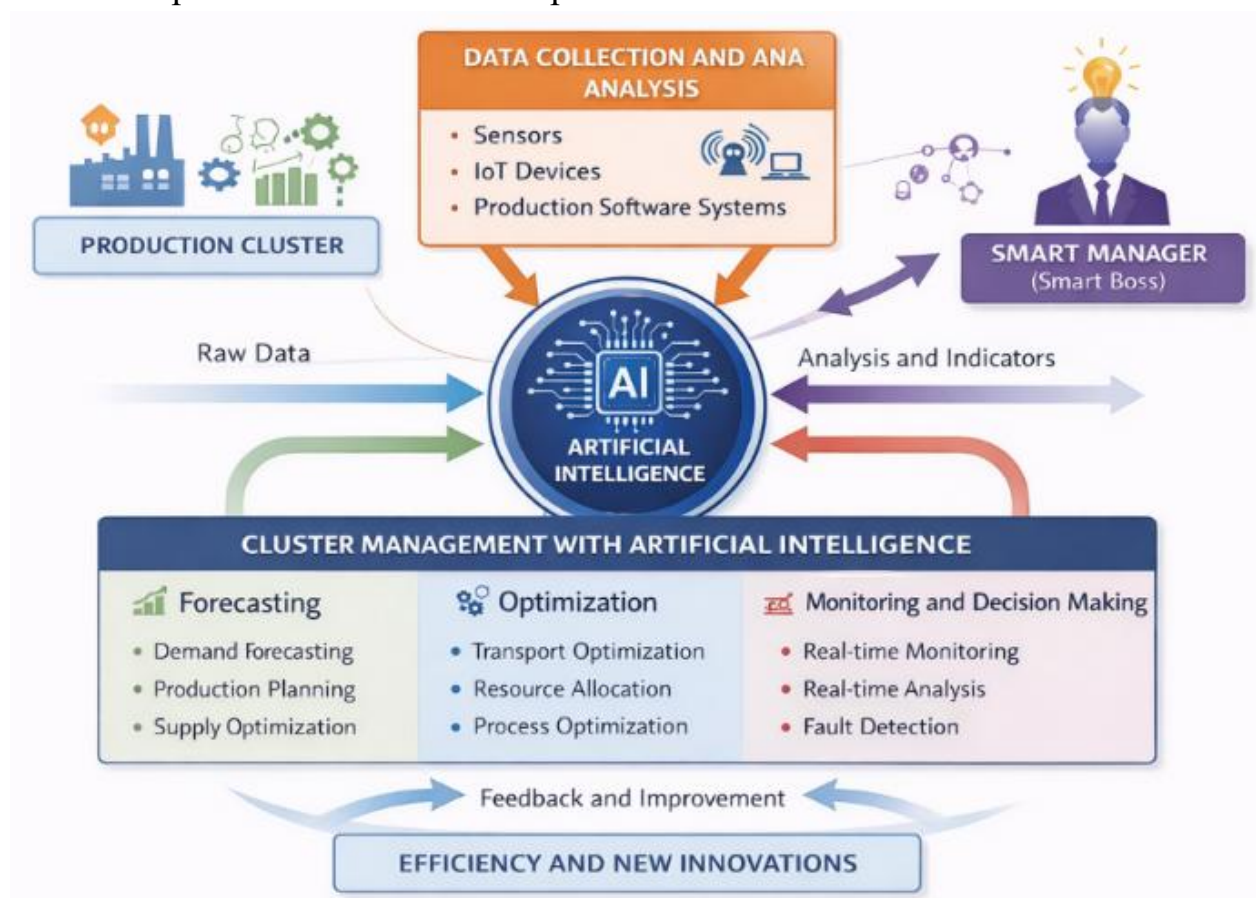


Figure 2. AI-Based Cluster Management Conceptual Model



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Figure 1 depicts a conceptual model of manufacturing cluster management based on artificial intelligence technologies. The model shows artificial intelligence as a central element of cluster management, which combines the processes of collecting, analyzing and making management decisions on production processes into a single system.

The upper part of the figure shows the stage of data collection and analysis. At this stage, a large amount of data on production processes is collected through sensors, IoT devices and production software systems. This data is processed by the artificial intelligence system and serves as the basis for assessing the state of production processes and making future management decisions.

The model also shows the interaction between the manufacturing cluster and the smart manager. With the help of artificial intelligence technologies, the activities of cluster participants are analyzed, key indicators are determined and management processes are optimized. This allows for faster and more accurate management decisions.

In the central part of the picture, an artificial intelligence system is located, which allows you to analyze and manage all stages of production processes. Artificial intelligence algorithms identify problems in production processes, assess the efficiency of using production resources, and optimize production processes.

The lower part of the model shows the main areas of cluster management using artificial intelligence. In particular, forecasting, optimization, and monitoring and decision-making processes are important elements of cluster management. During the forecasting process, demand forecasting, production planning, and supply system optimization are carried out. At the optimization stage, the efficiency of transport and logistics systems, resource use, and production processes is increased. At the monitoring and decision-making stage, production



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processes are monitored in real time and any problems that arise are quickly identified.

The final stage of the model reflects the feedback and improvement process. At this stage, production results are analyzed and necessary measures are determined to further improve future management processes. As a result, production efficiency increases and the possibilities for introducing new innovations expand.

Conclusion

This study analyzed the possibilities of managing production clusters using artificial intelligence technologies. The results of the study showed that the introduction of artificial intelligence technologies into the activities of production clusters significantly expands the possibilities of optimizing production processes, making quick management decisions, and using resources effectively. The analysis revealed that using artificial intelligence technologies, it is possible to monitor production processes in real time, analyze production indicators, and identify potential problems in production processes in advance. This will help increase production efficiency and reduce production costs.

Also, the use of artificial intelligence technologies allows forecasting the activities of production clusters, optimizing logistics processes, and improving the processes of making strategic management decisions. As a result, the innovative potential of the cluster system increases and production efficiency increases.

Based on the results of the research, the following proposals were developed for the development of management of production clusters based on artificial intelligence technologies:

- widespread introduction of IoT and artificial intelligence technologies in production clusters;



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- creation of unified digital management platforms among cluster participants;
 - introduction of systems for forecasting and optimizing production processes based on artificial intelligence;
 - training of qualified personnel capable of working with artificial intelligence technologies at cluster enterprises.

The implementation of these measures will serve to increase the efficiency of management of production clusters, accelerate innovative development, and strengthen the competitiveness of industrial sectors.

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